

# PHOTOSHOOT INFO

## + Checklist

### PHOTOSHOOT ETIQUETTE

- Keep in mind LA traffic can be crazy so give yourself plenty of time to get there and find the studio. Lyft and Ubers are better options than taxis.
- If you arrive early, don't walk in until your call time or 10 minutes before your call time at most.
- You can't bring anyone with you - you must go alone. One parent can attend for those under 18.
- Have a good personality and attitude on set - it will show in your images!

### CLOTHES

- Bring all your approved pieces from the clothes check assignment. They will select the two looks you shoot, so make sure you have plenty of options to choose from.
- Everything needs to be ironed/pressed/steamed and on hangers in bags.
- NO wrinkles - they must be in perfect condition.
- They will not have time to steam your clothes for you.
- Bring a couple backup pieces just in case anything is not shooting right.
- We recommend having your shoot outfits in your carry on just in case your luggage gets lost.
- Ladies bring appropriate undergarments. Everyone should have a properly fitted bra and shapewear. Bring extra bra options (colors, styles) that work with your wardrobe.

### HAIR & MAKEUP

- There will be a makeup artist on set so come with a clean face - NO makeup.
- Do not make any comments on your makeup - they are the professionals and know what they're doing.
- Come with your hair styled how you normally wear it.
- Bring any hair products you use for small touch ups. They will change your hair for a 2nd look if needed.
- Do not come with dirty hair - fresh styled hair only.
- Ladies, bring your makeup bag just in case.

## HAIR & MAKEUP CONTINUED...

For those who will be wearing wigs: Please understand that Parkers HMUA will only be providing light styling (curling, straightening, hair spray, edge control, etc). They will not be installing wigs or extensions for you, so please be sure to have your wigs cut professionally by a stylist, maintained properly and installed before you arrive. They are happy to help with adjustments, but it is your responsibility to make sure your hair is properly prepared.

## SHOOT LOCATION

### 5354 Denny Ave North Hollywood CA 91601

- The building is at the very end of Denny Ave at the dead end. There are 3 doors on this side of the building, please go to the one on the far left and text Parker. Someone from the team will come out and get you.
- The correct location for the studio is on DENNY Ave, not CARTWRIGHT Ave.
- If you're driving yourself and you turn down Cartwright, you're going down the wrong street. If you're ride sharing and you go down Cartwright, they're going down the wrong street.
- The building sits between Denny and Cartwright and so the GPS gets confused. Especially if Google Maps is being used.
- For those of you (mostly LA people) who are driving, there is an empty lot directly across the building that you may park in. You will need to text Parker to be buzzed in.
- When you arrive, please text Parker: 818-253-4542



## PHOTOSHOOT CHECKLIST

- Photoshoot ready hair - make sure you follow what you were told for imaging
- Nude/light pink sports length manicure    Guys - Clean nails and cuticles
- Approved pieces - all clean pressed/ironed/steamed and on hangers
- A couple backup pieces/options
- Any hair products you use for styling
- Makeup bag including your color matched concealer and foundation (ladies)
- Undergarments - shapewear, properly fitted bra (ladies)

**MOST IMPORTANT - HAVE FUN!!!**

How cool is it that you get to shoot in Los Angeles?

**Enjoy it!**